








PRIVACY NOTICE

Regarding the processing of personal data in connection with the NAFSA 2026 marketing email campaign

Data Controller	Tempus Public Foundation (TKA)	
Contact details of the Data Controller	Phone number: +36-1-237-1300 Mailing Address: 1438 Budapest 70, P.O. Box 508 DPO email address: adatvedelem@tpf.hu	
Purpose of data processing	Management of the unsubscribe (suppression) list: to honour opt-out requests and prevent future unsolicited communications. Handling of direct replies: to respond to enquiries received via the campaign reply-to address.	
Legal basis for data processing	Data processing is necessary for the performance of a task carried out by the Data Controller in the public interest in the field of Hungarian vocational training, education, and research and development, Article 6(1)(e) of the GDPR .	
The personal data processed	Email address; name and any personal data voluntarily included by the data subject in their reply message.	
Recipients	TKA's internal staff and data processors who need to access and process the data for the performance of their duties.	
Retention period	Suppression list: maintained for a minimum of 30 days following transmission and for as long as necessary to give effect to the opt-out (maximum 3 years). Opt-out requests are honoured within 30 days. Reply correspondence: until the purpose of the exchange is fulfilled, maximum 1 year.	
Data Subject rights	You have the right to access, rectify, erase, restrict, or object to the processing of your personal data. To exercise your rights, please contact: adatvedelem@tpf.hu . You may also lodge a complaint with the Hungarian supervisory authority: National Authority for Data Protection and Freedom of Information (NAIH), 1363 Budapest, P.O. Box 9; www.naih.hu ; ugyfelszolgalat@naih.hu .	

Further information can be found on the Data Controller's website in the Privacy Policy and in other relevant notices: <https://tka.hu/30/jogi-nyilatkozat>